

CREDIT UNIONS CHANGE LIVES... One small business at a time

Credit unions in developing countries around the world are helping people work their way out of poverty. The World Council of Credit Unions (WOCCU) helps increase the working poor's access to financial services because we know that even a small savings account or \$50 loan can improve someone's life.

**Federal Employees:
Support the Worldwide
Foundation for Credit
Unions through the
Combined Federal
Campaign—choose
CFC charity #10771.**

Meet María from Mexico. She is a small business owner working hard to earn just \$3 a day running a little grocery store in her rural community. Before the credit union came to town, the nearest financial institution was a three hour trip away, and María had never before saved money. Now, thanks to a program developed by WOCCU, María is part of a savings group and has saved enough to qualify for a credit union loan that helped her increase her store's inventory. She continues to save because she knows it will improve her life and help her support her family.

Learn more at www.woccu.org

WOCCU



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