



*Sample Credit Union Newsletter Article*

## **Alleviate poverty through credit unions worldwide**

If you are a federal employee participating in the Combined Federal Campaign (CFC), you can help alleviate poverty through credit unions. **The Worldwide Foundation for Credit Unions (WF) has been named charity #10771 in the 2012 CFC campaign.**

Everyone deserves access to affordable financial services, but too few have it today. Your support through the CFC can help credit union members worldwide:

- Experience their first taste of democracy
- Feed their family by starting a business with a loan of just \$200
- Free themselves of debt bondage
- Ensure the safety of their savings.

WF is the charitable arm of the World Council of Credit Unions (WOCCU), which develops credit unions around the world. Gifts designated to the Worldwide Foundation, CFC number 10771, will be used to support development of new credit unions, which enables the working poor to improve their lives through democratic financial cooperatives like your local credit union. Credit union members can also make direct gifts at **[www.woccu.org/give](http://www.woccu.org/give)**.

This is the sixth year the international credit union movement is represented in the federal employee campaign. For more information about the World Council of Credit Unions (WOCCU), visit **[www.woccu.org](http://www.woccu.org)** or call **608.395.2055**.

*Editors' Note: A downloadable CFC logo is available at: [www.opm.gov/cfc/Logos/index.asp](http://www.opm.gov/cfc/Logos/index.asp)*

*Downloadable WOCCU logos:*

*<http://www.woccu.org/involve/supporters/OurSupporters/MarketingYourSupport>*