

World Council of Credit Unions — Lobbying Workshop 2015 May 21 and 22, 2015 — San José, Costa Rica

Join us in San Jose, Costa Rica on <u>May 21st and 22nd</u> during WOCCU's Lobbying Workshop 2015 and learn how credit unions in the United States have benefited their members and communities by establishing positive governmental relations and expanding communication channels with elected officials.

**Learn** how to facilitate communication between members, legislators and politicians to highlight the positive impact that your credit union has achieved in your community.

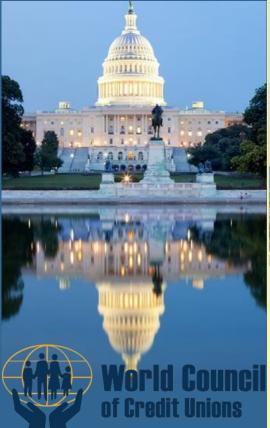
**Find out** how social networks and smartphone apps can be utilized to involve members directly in the legislative decisionmaking process.

**Investigate** the details of a successfull lobbying campaign and find out how to best coordinate your efforts nationally.

**Discover** how credit unions can compete with other sectors that have greater resources to influence the legislative process.

**Don't miss this opportunity** to exchange ideas with the leaders of the world's largest credit union movement.

**Register Today!** 



## Proactively Protect your Credit Union through a National Lobbying Campaign!!

## The registration fee of US\$400 includes:

- ◆ Educational Sessions May 21 >> 9:00am-3:30pm May 22 >> 9:00am-1:00pm
- Lunch and Coffee Breaks May 21 and 22, 2015
- Translation Service presented in English with simultaneous translation to Spanish
  - Certificate of Participation and workshop materials
  - ◆ Lodging is <u>not</u> included.

## Marriott Hotel, San José



The **preferential room rates** noted on the registration form (next page) include breakfast, wireless internet service and transfers between Juan Santamaria International Airport (SJO) and the hotel. Options are available for both single and double rooms and two or three nights lodging, all based upon <u>May 20 arrival</u>.

## Ryan Donovan, Chief Advocacy Officer

Ryan is responsible for the development and implementation of the Credit Union National Association's legislative, regulatory and state government advocacy efforts.

CUNA defends the interest of more than 100 million credit union members of approximately 7,000 credit unions in the United States. In recent years these efforts have proven successful in reducing credit unions' regulatory burden and protecting them from legislative proposals which would make it more difficult for them to serve their members. He will share how technology has successfully improved coordination between credit unions and increased member participation in the legislative process.



Lobbying Workshop – San José, Costa Rica – May 21 and 22, 2015

Participant 1	Participant 2
Full Name:	Full Name:
Position Represented:	Position Represented:
Email:	Email:
Phone/Cell:	Phone/Cell:
Organization/Credit Union:	
Country:	
your credit union, including information	rg/talleres for more information on how your participation in the Lobbying Workshop will benef on on the high-level speakers, current topics and event venue.
I do not require hotel accom	(not included in the registration fee – please select the preferred option below)
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General Terms: >>All registrants are strongly advised to secure travel insurance for the workshop. >> The organizer reserves the right to alter any of the arrangements for conference and conference related activities, including cancellation of the event should unforeseen circumstances require such action. The organizers accept no responsibility for resulting costs and inconveniences to conference participants. >>World Council will take photographs during the Lobbying Workshop. By participating in this event, you grant World Council the right to use your name and photograph for such purposes including but, not limited to, posting or publishing on news or promotional material, whether in print, electronic or other media, including World Council's website. All pictures become the property of World Council. Pictures may be displayed, distributed and used by World Council for any purpose. >>Participant agrees to indemnify, defend and hold harmless World Council, its officers, employees and agents from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature, including judgments, interest, attorney's fees, other costs, fees, expenses and charges which World Council, their offices, directors, employees and agents may incur that arise out of the negligence, gross negligence or willful misconduct of the participant.