# COP 2015 SCHOLARSHIP

SCHOLARSHIP **PROGRAM** 







Help secure a Strong future for credit unions!

"The WYCUP program] was life/ career/perspective changing ... it changed me for the better as a person."

ROBIN BLYTHE Account Manager, Libro Credit Union, Canada 2014 WYCUP Winner

"Meeting ... so many people from other countries and sharing what they do at their credit union was amazing!"

### CARLOS GUSTAVO ALVES FERREIRA

Business Consultant, Sicredi Credit Union Confederation, Brazil 2014 WYCUP Winner

See more comments on the World Cooperative Young Leaders LinkedIn Group!

World Council Young Credit Union People (WYCUP) program is an annual scholarship and event to promote and engage the next generation of credit union leaders in the international credit union movement. The scholarship is awarded to five outstanding nominees who have made significant contributions to their credit union systems and have the potential to make a global credit union impact.

The 2015 WYCUP scholarship will be awarded at the World Credit Union Conference in Denver, Colorado, USA, July 12-15, for an all-expensepaid attendance at the 2016 World Credit Union Conference in Ireland.

### Why you should be a WYCUP nominee:

You are 35 or younger, you are passionate about credit unions and you have made a difference in your community. Join a tight-knit group of young credit union leaders from around the world to learn about the phenomenal work they are doing and share your own experience during the WYCUP session in Denver.

## Why your organization should sponsor you:

By attending the World Credit Union Conference, not only will you learn new concepts and practices from the educational sessions, but you will have the opportunity to meet other young professionals and exchange knowledge about the most critical issues facing credit unions around the world. Credit unions want to invest in their future—and that means investing in young leaders like you.

## Eligibility Requirements

To be eligible for the WYCUP scholarship, individuals must:

- Be 35 years of age or younger on January 1, 2015.
- Demonstrate leadership, personal commitment and the potential to significantly influence credit unions in and outside their country.
- Be actively involved as an employee or volunteer with a credit union or credit union organization affiliated with World Council.
- Attend the World Credit Union Conference on July 12–15, 2015, in Denver, USA, including the WYCUP networking session on Sunday, July 12. Registration and travel expenses must be paid by a sponsoring credit union or credit union organization.
- Not have been a previous WYCUP scholarship recipient.
- Not be a World Council employee.

#### **Nomination Checklist**

An eligible nomination for the WYCUP scholarship includes these five elements:

- 1. A nomination form completed by the nominee and sponsor.
- 2. Proof of age (e.g., copy of passport, driver's license, birth certificate or other official document).
- **3.** A brief essay no more than 300 words written by the nominee that describes contributions made to advance their credit union or credit union organization.
- **4.** A three-minute video of the nominee describing why they are passionate about working with credit unions. The video will be evaluated based on the ideas presented, not the video quality. Nominees can upload their videos to YouTube and submit the link. Click here to watch past WYCUP scholarship winners' videos.
- 5. Proof of registration for the World Credit Union Conference in Denver, USA.

All nomination materials become the property of World Council and will not be returned.

# Submitting a Nomination

Nominations for the WYCUP scholarship must be received by no later than 11:59 pm CST on Monday, June 1, 2015.

Nominations and any inquiries should be directed to:

Lili Tangwall

Email: <a href="mailto:ltma;">ltangwall@woccu.org</a>
Phone: +1-608-395-2043

#### Selection Process

World Council's WYCUP awards committee reviews all nominations and selects five scholarship winners based on the criteria included in the eligibility requirements. The WYCUP scholarship is an all-expense-paid trip, including conference registration fee, travel costs, hotel accommodations and meals, to attend the 2016 World Credit Union Conference in Ireland. The WYCUP scholarships will be announced during the World Credit Union Conference awards ceremony on July 15, 2015, in Denver, USA.

