

2019 WCUC SPEAKER REQUEST FOR PROPOSAL

The RFP process serves to identify speakers for World Council of Credit Union's annual World Credit Union Conference. Your participation as a conference presenter will contribute to our efforts to grow and enhance the financial cooperative community.

Speaker Responsibilities:

- Provide a high quality educational presentation
- Engage attendees through audience participation and discussion
- Coordinate with staff regarding any special equipment needs
- Provide a picture, session description, learning objective, top three takeaways and speaker biography for marketing purposes
- Ensure the session is not perceived as an infomercial
- Promote your participation in the event on your social media sites
- Provide final presentation materials in designated PowerPoint format by Friday, June 14, 2019

Suggested Session Topics Include:

- Future of Financial Services
- Disruption within the Industry
- Emerging Technologies
- Data Analytics
- Membership Service and/or Growth Strategies
- Sustainability
- Cybersecurity

Session Notes:

- Sessions are 75 minutes long and five (5) sessions will run concurrently.
- Presenter will only present educational information. <u>Sales pitches for products or</u> <u>services are strictly prohibited.</u>
- All RFP responses must be submitted via e-mail using this form to be considered.
- As a nonprofit organization, World Council does not provide honoraria or travel expenses for presenters.
- Please send all materials in one email to <u>speakers@woccu.org</u> by Friday, March 15, 2019.



Speaker Name:

Title:

Company:

Address:

City/State/Zip:

Phone:

Email:

Company Website:

Have you attended a World Credit Union Conference before?

Yes No

Have you served as a speaker at a previous World Credit Union Conference?

Yes No

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Proposed Topic:

Presentation Summary:

Learning Objective Statement:

Top Three Takeaways for Attendees of the Session:

Have you presented on this topic before?

Yes No

If yes, what events?

Who would benefit from your presentation?

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