



## WORLD CREDIT UNION CONFERENCE GLASGOW, SCOTLAND 17-20 JULY 2022

The World Credit Union Conference continues to grow at a record pace and is one of the largest credit union events in the world. Partnership with the World Credit Union Conference provides a unique opportunity to tap into the World Council of Credit Union's international membership while gaining valuable brand exposure.

The 2022 World Credit Union Conference in Glasgow, Scotland will draw over **1,600 credit union professionals from 60 countries**. These executives are looking for current trends in financial technologies, strategies and more.

### WHAT OUR ATTENDEES ARE SAYING



of conference attendees **FOUND VALUE** in the time they spent in the solution center

35% OF OUR DELEGATES SET ASIDE



**\$100,000+**

for new projects or infrastructure investments a year

Types of Products and Services WCUC delegates are looking for:

- Software and App Providers
- Marketing and Branding
- Mobile Banking
- Risk Management Solutions



ATTENDEES  
AT A  
GLANCE



North America



South America/Caribbean



Europe



Africa



Asia-Pacific

**34%**  
Board of  
Directors

**13%**  
Management

**43%**  
CEO & C-Suite  
Executives

**10%**  
Employee



of attendees are from  
developed credit union  
movements



**80% OF ATTENDEES**  
have a credit union asset size  
under \$1 Billion USD



**19% OF ATTENDEES**  
have a credit union asset size  
over \$1 Billion USD



**1% OF ATTENDEES**  
have a credit union asset size  
of \$50 million USD or lower