



WORLD CREDIT UNION CONFERENCE  
**VANCOUVER, CANADA**  
23-26 JULY 2023

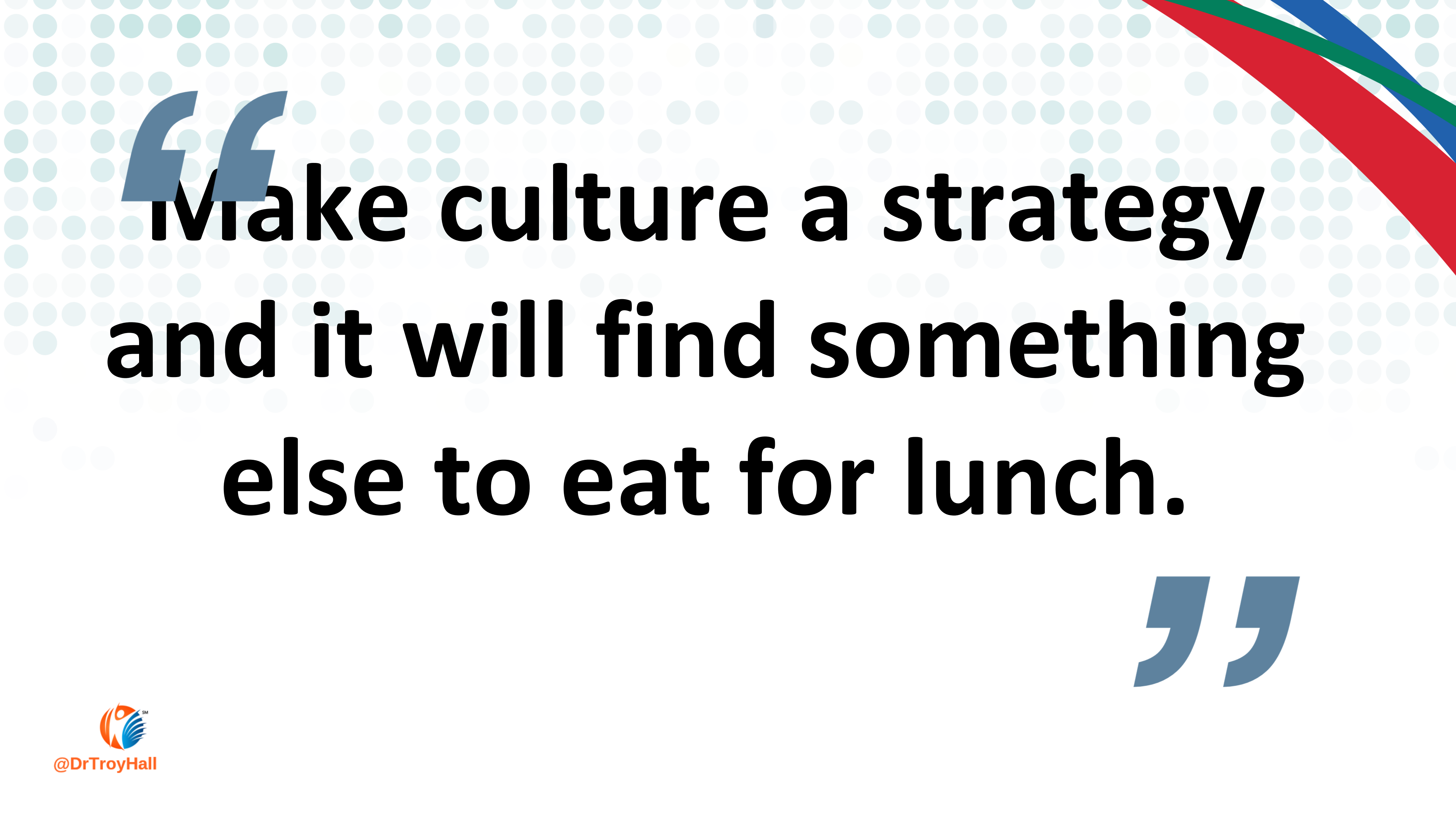
# WORK PLACE COHESION



World Council







**“Make culture a strategy  
and it will find something  
else to eat for lunch.”**



# *Infusing* COHESION CULTURE™



**Belonging**



**Value**



**Commitment**

**BUILDS DIVERSITY, EQUITY & INCLUSION**

# lead-er-ship

1. the ability to motivate, influence, and enable others to achieve success

“different styles of leadership”

Synonyms: guidance, direction, management, supervision



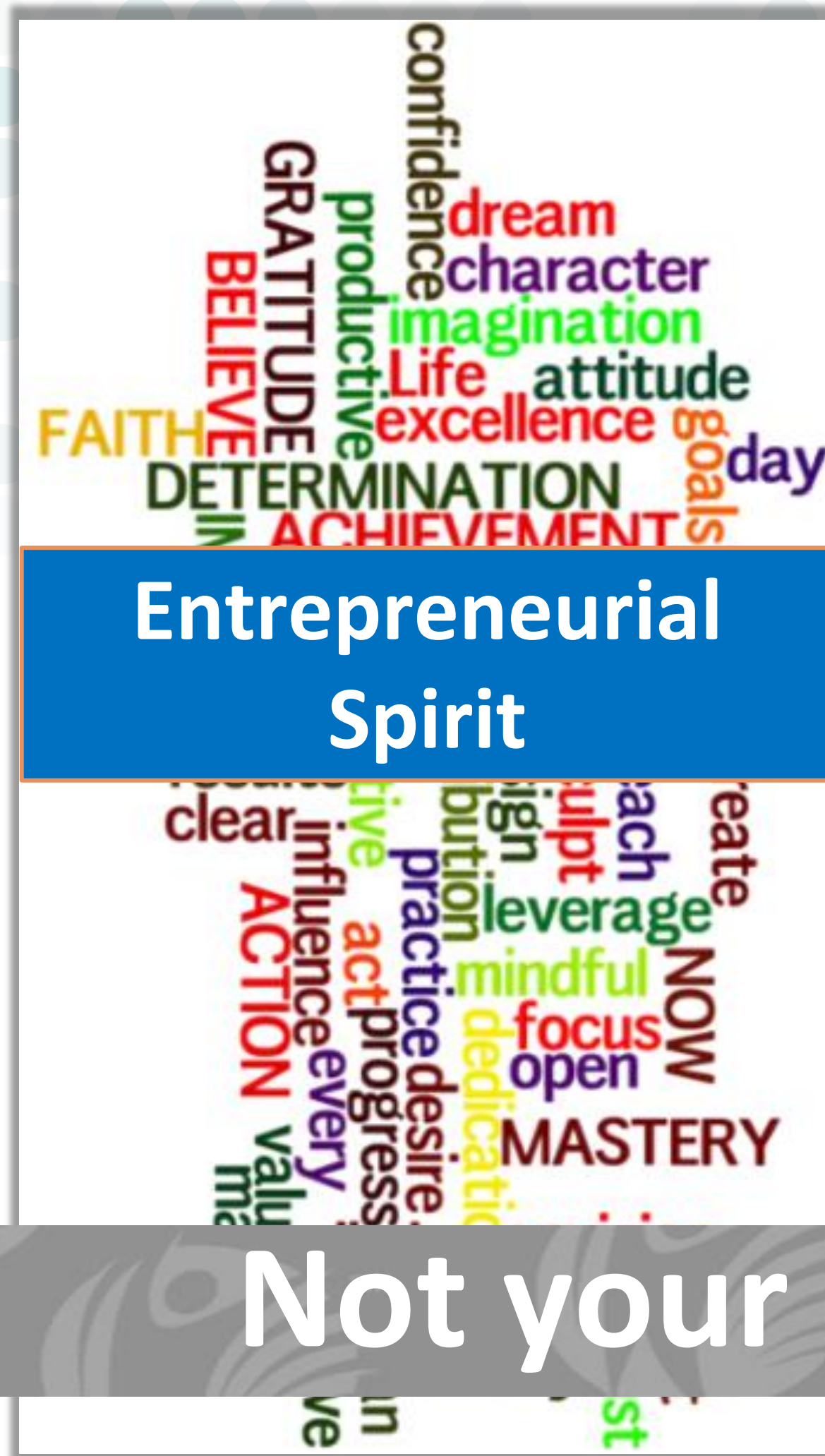
**I AM ...  
A LEADER**



**@DrTroyHall**



# Workforce expectations ...



## RECALIBRATION

- Flexible Workhours and Locations
- Autonomy & Initiative
- Inclusion
- Readiness

Not your Grandpa's workforce anymore



# What are you looking for?



HELPFUL... ACTIVE... VESTED... EAGER...



@DrTroyHall





**COHESION**

**PHENOMENON**



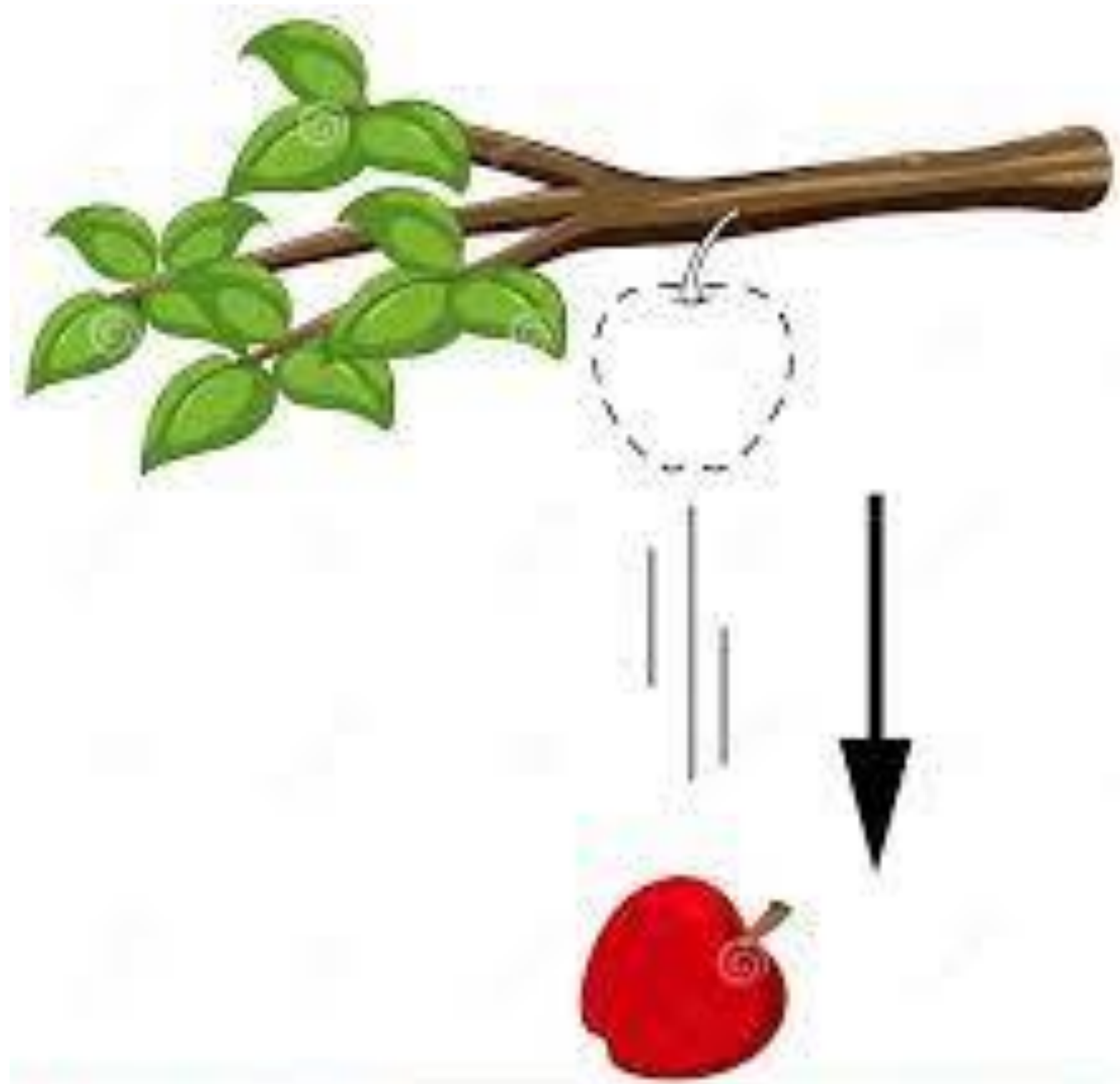
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# **CORRELATION BETWEEN RAINY DAYS AND UMBRELLAS**



# CAUSAL RELATIONSHIP BETWEEN GRAVITY & AN APPLE







# COHESION

=

# PERFORMANCE

=

# ENGAGEMENT



# *Infusing* COHESION CULTURE™



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# cohesion catalyst

A PERSON WHO INFUSES  
COHESION INTO THEIR  
LIFE TO BUILD  
BELONGING, VALUE, &  
MUTUAL COMMITMENT.



@DrTroyHall



# ACTIVITY

## PERSPECTIVE VS. PERCEPTION

**Verbal Instructions for Spinning Finger Exercise**







**COHESION**

**CULTURE™ AND**

**CHOCOLATE CAKE**



Sinek & Brown say, “Employees who having meaningful work, love it!”

87%

WHO LOVE  
THEIR JOB ARE  
LIKELY TO STAY







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