

GWLN FORUM

July 13, 2025 *(In person)*

Scandic Continental Hotel (city center) / Stockholm, Sweden

Sveavägen 167

AGENDA

Sunday, July 13, 2025 / (8:00 am – 12:00 pm)		
Time	Event / Session	Details
8:00 – 8:30 am	Events team and GWLN	Networking / Coffee
8:30 – 9:00 am	WELCOME Dr. Brandi Stankovic Principal Strategic Advisory Solutions Lena Giakoumopoulos GWLN Director Worldwide Foundation for Credit Unions 2025 GWLN Scholars	Brandi welcomes Lena's remarks / sponsor acknowledgment and introduction to 2025 GWLN Scholars Introduction to: Tara Todras-Whitehill, Founder and CEO, TW Storytelling Agency
9:00 – 10:15 am	SESSION 1: THE VISUAL HOTSEAT Tara Todras-Whitehill Founder and CEO TW Storytelling Agency This interactive workshop will provide GWLN members and forum attendees practical tools to elevate their visual storytelling through collaborative analysis and feedback. The session will combine brief introduction to visual storytelling combined with an interactive 'hot seat' session.	Tara – interactive session Attendees will: <ul style="list-style-type: none"> ▪ Learn why visual storytelling creates deeper emotional connections ▪ Experience real-time feedback on submitted visual materials ▪ Learn tools to enhance visual impact, including what to do when stories aren't 'visual'
10:15 – 10:30 am	Break / GWLN Group photo	

10:30 – 11:15 am	<i>SESSION 2: We for She Panel Women in Leadership: Advocates and Allies</i> Michael Summers EVP, Chief Culture Officer Velera	<ul style="list-style-type: none"> ▪ Carla Decker, President & CEO SkyPoint Federal Credit Union (USA) ▪ Denise Garfield, General Manager Caribbean Confederation of Credit Unions (Caribbean) ▪ Gisele Gomes, Founder Paronima (Latin America - Brazil) ▪ Sibongile Prudence Vilakati, Manager, Hlalawati Savings and Credit Cooperative (Africa - Eswatini)
11:15 am – 11:50 am	<i>SESSION 3: Call to Action / Table Discussions, Networking, Recap</i> Dr. Brandi Stankovic Principal Strategic Advisory Solutions	Table Discussions / Networking <ul style="list-style-type: none"> ▪ What have you learned? ▪ What are two actions items? ▪ Who are two people with whom you want to follow up / connect? ▪ What are your next steps?
11:50 am – 12:00 pm	<i>CLOSING</i>	Lena shares final remarks, thank you's and closes event
12:00 pm – 1:00 pm	<i>JOINT PHOTOS GWLN and WYCUP</i> GWLN and WYCUP Joint Luncheon	

GWLN BREAKOUT SESSION

July 14, 2025

Stockholmsmässan / Stockholm, Sweden

Monday, July 14, 2025/ 1:30 – 2:15 pm

Time	Event / Session	Details
	<p><i>GWLN BREAKOUT SESSION</i></p> <p>Tara Todras-Whitehill, Founder and CEO, TW Storytelling Agency</p> <p><i>Visual Storytelling for impact</i> In this interactive session, participants will learn:</p> <ul style="list-style-type: none">- What visual storytelling is and the science behind it- Why storytelling is relevant and useful when leading- Combining visual and verbal storytelling for impact	<p>Convention Center Stockholmsmässan / Room A2</p>

Thank you!!

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