



WORLD CREDIT UNION CONFERENCE
STOCKHOLM, SWEDEN
 14-16 JULY 2025

The World Credit Union Conference continues to grow at a record pace and is one of the largest credit union events in the world. Partnership with the World Credit Union Conference provides a unique opportunity to tap into the World Council of Credit Union's international membership while gaining valuable brand exposure.

The 2025 World Credit Union Conference in Stockholm, Sweden will draw over **1,800 credit union professionals from 60 countries**. These executives are looking for current trends in financial technologies, strategies and more.

WHAT OUR ATTENDEES ARE SAYING



91%

of conference attendees **FOUND VALUE** in the time they spent in the solution center

35% OF OUR DELEGATES SET ASIDE



\$100,000+

for new projects or infrastructure investments a year

Types of Products and Services WCUC delegates are looking for:

- Software and App Providers
- Marketing and Branding
- Mobile Banking
- Risk Management Solutions



ATTENDEES AT A GLANCE



North America



South America/Caribbean



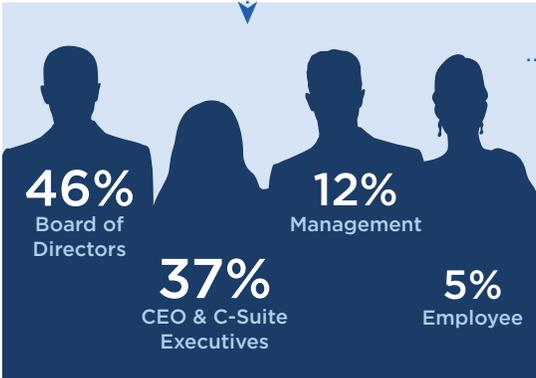
Europe



Africa



Asia-Pacific



62%

of attendees are from developed credit union movements



41% OF ATTENDEES have a credit union asset size under \$1 Billion USD



25% OF ATTENDEES have a credit union asset size over \$1 Billion USD



34% OF ATTENDEES have a credit union asset size of \$50 million USD or lower