



**WORLD CREDIT UNION CONFERENCE**  
**VANCOUVER, CANADA**  
 23-26 JULY 2023

The World Credit Union Conference continues to grow at a record pace and is one of the largest credit union events in the world. Partnership with the World Credit Union Conference provides a unique opportunity to tap into the World Council of Credit Union's international membership while gaining valuable brand exposure.

The 2023 World Credit Union Conference in Vancouver, Canada will draw over **2,500 credit union professionals from 60 countries**. These executives are looking for current trends in financial technologies, strategies and more.

**WHAT OUR ATTENDEES ARE SAYING**



**91%**

of conference attendees **FOUND VALUE** in the time they spent in the solution center

35% OF OUR DELEGATES SET ASIDE



**\$100,000+**

for new projects or infrastructure investments a year

**Types of Products and Services WCUC delegates are looking for:**

- Software and App Providers
- Marketing and Branding
- Mobile Banking
- Risk Management Solutions



**ATTENDEES AT A GLANCE**



North America



South America/Caribbean



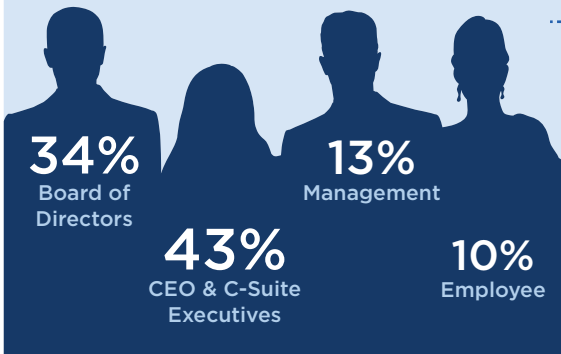
Europe



Africa



Asia-Pacific



**62%**

of attendees are from developed credit union movements



**80% OF ATTENDEES** have a credit union asset size under \$1 Billion USD



**19% OF ATTENDEES** have a credit union asset size over \$1 Billion USD



**1% OF ATTENDEES** have a credit union asset size of \$50 million USD or lower