



**World Council
of Credit Unions**



KUSCCO LTD.
Kenya Union of Savings & Credit Co-operatives Ltd.

-The SACCO Family Union-

SACCO Leaders' Convention and Regional Youth Forum Nairobi, Kenya • March 22-24, 2017

Wednesday, March 22 • SACCO Leaders' Convention

8:00 am – 8:30 am:

Arrival and Registration

8:30 am – 9:15 am:

Welcoming Remarks

- **George Magutu** – National Chairman, KUSCCO, Ltd.

9:15 am – 10:00 am:

Official Opening

- **Hon. Adan Mohammed** • CS. Ministry of Industry, Trade and Cooperatives, E.B.S.

10:00 am – 11:15 am:

Promoting Inter-Community Linkages and National Cohesion through SACCOs

- **Mr. Francis Ole Kaparo**

11:15 am: Health Break

11:15 am – 1:00 pm:

Strategic Business Approaches to Sustainable Growth in the SACCO Sector

- **George Ototo** • Managing Director, KUSCCO, Ltd.

Business Dynamics and Exceeding Customer Expectations

- **Bob Collymore** • CEO, Safaricom

1:00 pm: Lunch Break

2:00 pm: Break Away Sessions

Session 1

Value Addition and Achieving Competitive Edge by SACCOs in the Financial Sector

- **Professor Bwisa** • JKUAT

Session 2

Building, Empowering & Growing Quality Membership

- **Dr G. Ochiri**

Session 3

The Reforms in the Macro-Environment and the Emerging Challenges

- **Professor Aosa** • University of Nairobi

Session 4

Compliance Standards and the Regulatory Framework

- **SASRA**

4:00 pm: Tea Break

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Thursday, March 23 • SACCO Leaders' Convention

8:30 am:

Opening Remarks

- **Hon. J Muturi** • *Speaker, National Assembly*

9:00 am:

The State of the SACCO Movement: 5 Global Challenges

- **Victor Corro** • *Vice President, Member Services, World Council of Credit Unions*

10:30 am: Health Break

11:00 am – 1:00 pm: Break Away Sessions

Session 1

Business Expansion and Enhancing Financial Inclusivity

- **Mr. Robert Shibutze** • *CEO, Mwalimu National SACCO*

Session 2

Branding: Surviving and Thriving in the Corporate World

- *CEO, KEPSA*

Session 3

Mitigating Risks and Perfection of Securities in Lending

- **Mr. Daniel Kithinji** • *Consultant*

Session 4

Strengthening SACCOs through Collaboration and Networking

- **George Ombado** • *CEO, ACOSCCA*

1:00 pm: Lunch Break

2:00 pm – 3:00 pm:

SICREDI Touch: Integrating Social Media into a Successful Membership Drive

- **Henrique d'Azevedo Canal** • *Development Coordinator* • *Banco Cooperativo Sicredi*

3:00 pm – 4:00 pm:

Globalization, Technological Innovations and Connectivity: Opportunities for Business Growth

- **Rev. Julian Kyula** • *CEO, MODE*

4:00 pm:

Closing Remarks

- *CEO, CAK*

4:30 pm: Tea Break

Friday, March 24 • Regional Youth Forum

8:30 am:

Welcoming Remarks

- **George Ototo** • *Managing Director, KUSCCO, Ltd.*
- **Victor Corro** • *Vice President, Member Services, World Council of Credit Unions*

9:30 am:

MasterCard Labs for Financial Inclusion: Innovation Expanding Digital Financial Services

- **TBD** • *Mastercard*

10:30 am: Tea Break

11:00 am:

The SICREDI Model: Leveraging Brand and a Modern Technology Platform to Promote Credit Union Growth

- **Henrique d'Azevedo Canal** • *Development Coordinator • Banco Cooperativo Sicredi*

12:00 pm:

The Connectors' Project: Expanding SACCO Outreach through Catalysts for Economic Inclusion

- **TBD** • *Mastercard*

1:00 pm: Lunch Break

2:00 pm:

Inspirational, Influential and Results Oriented Leadership

- **Dr. Wale**

3:30 pm:

Closing Remarks

- **Mr. Ali Noor Ismail** • *PS. Department of Cooperatives*

4:00 pm: Tea Break

Regional Youth Forum sponsored by:

