

QUARTERLY UPDATE

Credit for Agriculture Producers (CAP) Project in Ukraine



In cooperation with partners, the CAP Project in Ukraine delivered tangible results in the following areas:

Legal & Regulatory Framework

- * CAP proposals and recommendations based on best practices were considered in the following new documents:



The Law "On financial services and financial companies" was adopted

The National Bank of Ukraine (NBU) approved provisions on the *procedure for disclosure of information by non-bank financial institutions*

- * Three workshops were organized for the NBU and the Deposit Guarantee Fund (DGF) on:



Compliance risk management in banks and credit unions: Polish experience

Inclusion of credit unions in a **deposit guarantee system**: Albanian experience



Credit union deposit guarantee systems and regulating insolvency.

Liquidity Fund

- * The first tranche of the Liquidity Fund was fully disbursed to United Credit Unions



256 loans to agriproducers

via



14 credit unions

of value



UAH 20 million
(approx. USD 714,000)

Strengthening Industry Associations and United Credit Unions (UCUs)

- * Training webinars organized for the Associations, the UCUs and the Working Group on:

Customer service functions and standards of service in credit unions.



Business planning approaches for associated members of associations and a business planning tool introduction.

- * Selected impact investor concluded independent assessments of UCUs. The recommendations will inform TA support to the UCUs to build their attractiveness as investment targets.



- * The Ukrainian National Association of Savings and Credit Unions (UNASCU) formed a *working group of the associated members* to explore opportunities to cooperate with insurance companies.

Its partner insurance company shared its expertise on collateral insurance, which is obligatory for credit unions.

- * The Ukrainian United Credit Union (UUCU) started investing in *state securities* – an important financial tool for managing liquidity – an activity supported by CAP.

Digitalization

- * All credit unions of the All-Ukrainian Credit Union Association (AUCUA) gained access to *vkursi.pro*. This service will help credit unions meet legislative requirements regarding verification of their current and potential members.
- * Ten partner credit unions completed integration of a CRM-system, which enables business processes optimization using automation tools, of which five successfully integrated the CRM with their accounting systems. They can now use chatbots, IP telephony and bulk SMS messaging.

10 credit unions
completed integration of a CRM-system

5 credit unions
integrated the CRM with their accounting systems

- * An AUACU-based working group is developing a new *Core Banking System* (CBS). CAP provided terms of reference on its modules' development to support this on-going process.



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Agrilending

- * The Agricultural Lending Working Group (AGLWG) members participated in a remote annual meeting. Analytical **online platforms facilitating land bank management** and **agro-insurance services** were presented.
- * The AGLWG members took part in the training on credit unions' involvement in financing value chains. A **"value chains" sub-group** was created as a result.
- * Credit unions are developing their **land lending products** based on guidance materials provided by CAP. This quarter, a training on berry-growing financing was organized.
- * For the first time, a partner credit union has issued a **loan for land purchase to an agriproducer**. CAP TA remains critical to establish credit methodology for land financing.

626 **agriloads** totaling **28.85** million (USD 1.025 million) disbursed by partner credit unions this quarter

Total of 15,446 **new agriloads disbursed** during the life of the CAP Project

Inclusive Development & Communication

- * A training on **"gender sensitive communication as part of credit union HR-policy"** for credit union leaders was organized. The participants explored ways to achieve gender equality.
- * The Global Women's Leadership Network's (GWLN) **We for She Pink Paper: Advancing Women's Leadership in Credit Unions** was distributed among Women's Leadership Group participants and partner credit unions.
- * The CAP Project carried out an **Awareness Building Campaign for International Credit Union Day**, celebrated on October 21 by:

organizing a series of **radio programs on Radio NV** – featuring participation by representatives of the national credit union associations and key state institutions: the National Bank of Ukraine, Deposit Guarantee Fund, the Parliamentary Committee on Finance, Taxation and Customs Policy and the Project.



publishing an **article** on a national media platform - **UkrInform**

producing a video dedicated to the International Credit Union Day 2021.



Radio programs totaled a combined



audience of 189,139 with:

171,700 **unique FM airplays listeners**

8,640

listeners on SoundCloud



957

viewers on YouTube



7,842



listeners on Radio NV podcasts

The article was published on



37 new platforms



The **video** was viewed more than **>1,600 times**