



VIRTUAL EXECUTIVE READINESS SUMMIT OCTOBER 30TH - 31ST, 2024

VIRTUAL EXECUTIVE SUMMIT AGENDA

Meet GWLN Leaders and stay connected after the program.

SESSION 1:

Lead with Purpose to
Ignite Your Performance

SESSION 2:

The 3 Ps to Landing a
Board Role

SESSION 3:

Recipes for Sticky
Communication

SESSION 4:

The Secret to Executive
Sponsorship



Gain Knowledge



Network



Take Action



October 30th, 8AM CT

LEAD WITH PURPOSE TO IGNITE YOUR PERFORMANCE

Attendees will feel inspired and motivated to transform their purpose into achieving meaningful impact in the workplace. Participants will understand and adopt the connection between purpose and performance. They will be able to tap into their power to influence others and elevate their human capacity. The end result will be the ability to reach greater satisfaction, engagement, and performance in the workplace.

KEY TAKEAWAYS

1. Gain clarity on the connection between purpose and performance.
2. Understand the drivers and motivators that ignite the leader within.
3. Learn how to become a leader who cultivates purpose and inspires those around them



ILHIANA ROJAS SALDANA
CEO, BeLIVE
Coaching and Consulting

Session 1

Ilhiana is a seasoned Business Strategist, Executive and Leadership Coach, Diversity & Inclusion Consultant, Hispanic Advocate, an Amazon Bestselling Author, and an International Motivational Speaker. She is passionate about elevating unheard voices, igniting performance, and empowering her clients to reach their full potential through meaningful transformation. Ilhiana is a firm believer that nothing is impossible. Ilhiana spent nearly two decades as a highly respected and sought-after global business leader and strategist.

Ilhiana's has been recognized by the New York Journal as one of the Top 10 Inspiring Women to watch in 2021, as a 2021 Latina to Watch by ALPFA, and has been featured on NBC, FOX, and CBS affiliates.

October 30th, 9AM CT

3 Ps TO LAND A Board Role



Credit Unions have several defining characteristics that set them apart from other financial institutions and boards. Not-for-profit status allows credit unions to focus on the needs of members, and not third-party or institutional stockholders. However, some Credit Unions are for-profit businesses, and it is important to understand the roles and responsibilities of board members for both.

Credit Union (CU) boards can be a rewarding experience building skills in governance, finance, human capital, cybersecurity, and many other board level topics. CU boards are also an ideal option for those who want to build a portfolio of boards.

KEY TAKEAWAYS

1. Personal Pitch: How to create a 90 second pitch about why you are a great fit for a role
2. Personal Brand: How to differentiate yourself on LinkedIn
3. Personal Network: Find out why you don't need to build any new relationships to find board opportunities



NAOMI KENT
CEO
The Boardroom Co

Session 2

Trusted partner to executive teams and a motivating force behind high-performing boards. Her career spans over 20 years, multiple countries, industries, and business models. She builds the next generation of executive and boardroom leaders.

As a trusted partner to executive teams and a strategic advisor to senior-level professionals pursuing board careers, she serves as a motivating force behind high-performing boards. Throughout her storied career, which spans multiple countries, industries, and business models, she has consistently been a builder.

October 31st, 8 AM CT

RECIPES FOR STICKY COMMUNICATION



In this engaging session, attendees will learn the four components of sticky communication. How should attendees craft their messages differently from verbal presentations to written form in emails. There is a proven formula that Mylene calls 'Refresh' which leads to not only sharing information but also following up with key stakeholders for feedback.

This interactive session gives real-world case study from large corporations.

KEY TAKEAWAYS

1. How to engage effectively
2. Implementing 'Refresh' style of communication
3. Consider alternative systems of thought
4. Focus on patterns that build trust
5. Adopt a style that is memorable



MYLENE BARIZO

**Principal
Leadership Ladder, LLC.**

Session 3

A career as a senior level Human Resource leader with P&L, sales, and customer service in her DNA - and - as a first generation woman of color, Mylene brings a unique perspective to the stage. Stories and experiences from the start of her career at Enterprise Holdings (Enterprise Rent-A-Car), the leadership skills developed on her way to executive roles, and applying her brand of leadership in the engineering and technology world of the Boeing Co., all come together to shape the methods and systems she brings to partners and clients today.

Mylene uses practical approaches to build systems that execute on business deliverables while also elevating and sustaining women and BIPOC talent. In her post-corporate/Career 3.0 life, she continues to explore, learn, and grow as projects and engagements come to her Leadership Ladder consulting practice.

October 31st, 9AM CT

THE SECRET TO EXECUTIVE SPONSORSHIP C-SUITE PANEL



Having a sponsor is key to promotions and expanding career possibilities. While many women have a mentor, finding a sponsor can be a confusing process.

This c-suite panel discussion will give insights both on how sponsors helped them advance their careers. Gain a behind the scenes look at the difference of how a sponsor makes the difference in promotions.

KEY TAKEAWAYS

1. Discover how executive women secured a sponsor.
2. Understand what sponsors need to know.
3. How to prepare for your sponsorship ask.
4. Leaders will learn how to accept a sponsor request and what your role is in their development
5. Find out the difference between a mentor and a sponsor and why you need both.



NATALIE BENAMOU

Founder and CEO
HerCsuite®

Host, Women Leaders on the Move by HerCsuite® Radio

Session 4

Natalie has accelerated her career to leadership positions in both the marketing industry and non-profits. She helps women get promoted, land board roles and accelerate careers.

As a sought after speaker, moderator and host of over 280 podcast episodes interviewing leaders is her specialty. Natalie founded HerCsuite® women's network to make it easy for women to meet, engage and thrive in a powerful network community and app.