



## Industry Partner/Sponsor Application

Please note all correspondence including invoices and attendee lists will be sent to the contacts supplied below.

<b>Company Name</b>			
<b>Contract Contact</b>			
<b>Title</b>			
<b>Email</b>			
<b>Telephone</b>		<b>Mobile</b>	
<b>On-Site Logistics Contact</b>			
<b>Title</b>			
<b>Email</b>			
<b>Telephone</b>			
<b>Address</b>			
<b>City</b>		<b>State</b>	
<b>Zip code</b>		<b>Country</b>	
<b>Participation at WCUC:</b>	Sponsoring at Event	Exhibiting at Event	
<b>Sponsored Item/Package of Interest:</b>			
<b>Booth Location Preference (Booth #)</b>			

### Submitting your Application

Applicants should email their completed application form to Amanda Strombeck at [ASTrombeck@smithbucklin.com](mailto:ASTrombeck@smithbucklin.com). World Council reserves the right to decline any application without any obligation to assign a reason.

### Payment Method & Schedule

Please note that upon receiving your purchase order (invoice) you will have 30 days to arrange payment via credit card (MasterCard or Visa), direct wire transfer, or check. Even if no payment has been made (prior to or after 30 days), you are liable for 100% of the contract amount of this agreement if after 2 March 2019.





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## **Terms & Conditions**

### **Cancellation Policy**

A \$500 USD non-refundable payment will be retained per Industry Partner and / or sponsorship packages on cancellations received in writing prior to 1 March 2019. No refund on Industry Partner and / or sponsorship packages will be made after 2 March 2019.

In the event a package is cancelled, the complimentary registrations will also be cancelled. Cancelled registrations are subject to a \$100 USD cancellation penalty per registration if cancelled on or before 14 June 2019. After 14 June 2019, all registration fees are non-refundable.

In the event that the conference is cancelled, or a sponsored event is cancelled, a full refund equal to the amount invested in the event will be provided.

### **Liability**

The World Council will not be liable and makes no guarantee of the number of visitors to the Solution Center. Equally the World Council is not liable to the Sponsor and/or Industry Partner for the level of commercial activity generated.

### **Dispute Resolution**

All disputes arising out of or in connection with the present contract shall be finally settled under the Rules of Arbitration of the International Chamber of Commerce by one or more arbitrators appointed in accordance with the said Rules.

### **Booth Construction Rules**

Exhibitors must abide by all of the facility rules and regulations of The Atlantis. A detailed list of all rules and regulations will be included in the exhibitor services manual. All display rules and regulations outlined by the International Association of Exhibitors and Events (IAEE) in "Guidelines for Display Rules and Regulations" apply. The can be found at <https://www.iaee.com/resources/>.

### **Conduct/Restrictions**

Sponsor and/or Industry Partner agree to abide by the following:

- Sponsors and/or Industry Partners are expected to respect World Council as the organizer of this conference and agrees that its actions will not contain any reference to its endorsements, sponsorships or other relationships with associations or organizations that represent interests hostile to or competing with World Council or credit unions.
- The sponsor and/or Industry Partner shall not conduct outside activities which would take qualified attendees from the official functions of the conference during scheduled show or conference hours.





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- The supply and use of catering equipment, and the sale, distribution and sampling of food, beverages and other concession items are prohibited without prior permission from the convention center.
- Sponsor and/or Industry Partner agrees to treat all conference attendees with courtesy and not to discriminate against any person for any reason. World Council reserves the right to remove any sponsors or Industry Partners whose personnel discriminate against any persons in any manner.
- Industry Partner is not authorized to use or reproduce any World Council logo in or on its booth, website, flyer or other material without prior written approval from World Council.
- The Sponsor and/or Industry Partner agrees to be responsible for all shipping and customs requirements, at their own expense.
- All Industry Partners must have Public Liability Insurance for the period of the conference and must be able to produce this documentation at the request of the World Council.
- The Sponsor and/or Industry Partner must comply with all applicable laws, including laws in relation to occupational health & safety. The Sponsors and/or Industry Partner will therefore act with care to avoid damage to persons or property in the exhibition

**Termination of Conference and/or Solution Center**

If the premises where the exhibits are to be housed is destroyed or damaged, the Conference and / or Solution Center fails to take place as scheduled, is relocated or interrupted and discontinued, or access to the premises is prevented or interfered with by reason of strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or for any other reasons, this contract may be terminated by World Council at any time. In the event of such termination, the sponsor and / or Industry Partner waves any and all damages and claims for damages.





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### **Event Hosting**

Affiliates of the World Credit Union Conference must receive approval to host ancillary events that access World Credit Union Conference attendees. Approval is reserved for affiliates & credit union service organizations who are supporting the WCUC through the industry partner program (exhibit and sponsorship), financial institutions who are attending the World Credit Union Conference, or approved affiliates of CCCU.

Ancillary events must take place **outside** of official WCUC programming or the blackout hours published below:

**Saturday, 27 July** 9:00 am- 5:30 pm

**Sunday, 28 July** 8:30 am – 2:30 pm and 4:30 pm -8:30 pm

**Monday, 29 July** 7:30 am – 4:15 pm

**Tuesday, 30 July** 7:30 am – 6:00 pm

**Wednesday, 31 July** 7:30 am – 12:00 am

### **Assignment of Space – World Credit Union Conference Priority Points**

A priority point system has been established to equitably assign space to exhibitors. All points are accrued based on the previous three calendar years (2018, 2017, and 2016) for the company's participation in the World Credit Union Conference exhibit/Solution Center space and conference sponsorship.

World Credit Union Conference Priority Point System

- 1 point for each year participated (2018, 2017, 2016)
- 5 points for sponsorship \$50,000+
- 4 points for sponsorship spend \$25,000-\$49,000
- 3 points for sponsorship spend \$15,000 - \$24,999
- 2 points for sponsorship spend \$5,000 - \$14,999
- 1 point for sponsorship spend \$4,999 or less

In the instance that two companies have the same priority points, priority will be based on the contract received date.





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World Credit Union Conference may at its discretion accept or reject any application for exhibit space and reserves the right to relocate or reassign exhibit space at any time. Space assignments are schedule to begin in March of 2019. Application and a 50% deposit must be received by March 1st, 2019 in order to participate in the first round of World Credit Union Conference Online Space Selection. Application received after this date will be assigned on a first-come, first serve bases. The primary considering in the assignment of space shall be in the best interest of the World Credit Union Conference.

I agree to the terms as stated above and agree that full payment will be made within 30 days of receipt of this contract.

<b>Applicant Name:</b>			
<b>Applicant Signature</b>		<b>Date</b>	

Please sign and return to Amanda Strombeck, Strategic Alliance Manager, at [ASTrombeck@smithbucklin.com](mailto:ASTrombeck@smithbucklin.com).

