



# INTERNATIONAL CREDIT UNION DAY – FIND YOUR PEN PAL EXPERIENCE SPONSOR

Be the Presenting Sponsor of the global virtual initiative that connects credit union professionals through meaningful international exchange.

This program invites participants to meet credit union peers from around the world virtually and then become pen pals – fostering connection, cultural understanding and cooperative spirit.

Your sponsorship includes:

- Logo recognition on all promotions of event to 8,000 individuals.
- Verbal sponsor recognition by host during video to be played when attendees log-in to the networking platform.
- 2 (two) VIP registrations for sponsoring company to come up as top-picks for attendees to be matched with (Opportunity to have up to 12 qualifying conversations per session).
- 60-second Wrap-Up Video to be played upon completion of each session (Sponsor to provide).
- Contact Details including Name, Organization, Job Level, Country and Asset Sizes of Participants who Opt-In during registration.



## **SPONSORSHIP PACKAGES:**

**SESSION 1 FOR C-SUITE  
EXECUTIVES – \$2,500**

**SESSION 2 FOR SENIOR AND  
MIDDLE MANAGERS – \$1,500**

**SESSION 3 FOR  
PROFESSIONALS/STAFF  
MEMBERS – \$1,000**

**DEADLINE: JULY 2026**

**For more information,  
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