

INTERNATIONAL CREDIT UNION DAY – POSTER SPONSOR

Be the face behind one of the most iconic visuals in the global credit union movement. As the exclusive Poster Sponsor for ICU Day, your brand will be showcased across the world as credit unions unite to celebrate their impact and values.

Your sponsorship includes:

- Global brand recognition on all ICU Day marketing collateral and messaging, including posters, social media, press releases, webpage, and mass communications.
- Your logo on ICU Day posters distributed worldwide.
- A speaking opportunity at the WOCCU ICU Day Webinar to share your organization's commitment to the credit union movement.




World Council
WORLDWIDE FOUNDATION
for CREDIT UNIONS


INTERNATIONAL CREDIT UNION DAY

WOCCU.org/icuday
#ICUday2025

10.16.2025

International
Credit Union Day

**COOPERATION FOR A
PROSPEROUS
WORLD**

**TWO SPONSORSHIPS
AVAILABLE**

\$20,000

DEADLINE: APR 15, 2026

For more information,
contact Marcey Ciaccio
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