

International Credit Union Development Educator (I-CUDE) Designation 2022 Application

Please read through the following information and submit your I-CUDE application by **Friday, April 15th**.

NOTE: Considering recent changes to the format of DE programs, global education, and conference offerings, we are adapting the I-CUDE requirements to match these changing circumstances.

By providing an inclusive and equitable process, this makes achievement of the I-CUDE designation possible for more credit union professionals. When possible, we suggest and encourage the completion of I-CUDE of any or **all requirements using an in-person format**.

About I-CUDE

The International Credit Union Development Education (I-CUDE) program is designed to provide credit union employees and volunteers with a greater understanding of the international credit union system and opportunities for continued engagement.

Once an individual earns his/her Development Educator (DE) designation, he/she is encouraged to apply the skills and knowledge obtained from DE to (1) complete independent studies projects and (2) participate in credit union development and education, both domestically and globally.

DEs who complete a significant level of project work and international development are eligible to receive the International Credit Union Development Educator (I-CUDE) designation. This designation is offered in partnership between the international DE programs (Africa, Asia, Canada, Caribbean, Europe, Philippines, USA) and the World Council of Credit Unions.

I-CUDE Criteria

To achieve a 2022 I-CUDE designation, individuals must have met the following four criteria:

1. **Earn a DE designation from your home DE program (virtual or in-person format).**
 - Note: Home DE program refers to your country or region's DE program, or the program you attended to earn your first DE certification.

2. **Complete at least one independent studies project that aligns with the learning objectives of the DE program, and provide a report *no less than 500 words* detailing your project.**
 - Your project must be approved by your home DE Program Director as meeting this criteria.
 - Projects can be either domestically or internationally focused.
 - Applicants should provide at least 500 words, images, and other documentation detailing:
 - i. The purpose of their project
 - ii. How it aligns with the learning objectives of DE such as the cooperative principles and sustainable development goals (development issues)
 - iii. The tangible impact the project had on credit unions (includes employees and directors), the credit union system, credit union members, or your community
 - iv. The duration and frequency of your project (is it ongoing or being replicated?)
 - v. Provide any available documentation, photographs, communications, or other resources that confirm the existence and completion of your project.

3. **Earn a second DE designation by completing a DE program outside of your home country (virtual or in-person format).**
 - Note: DE Workshops, DE Networking events, or any other DE-focused events outside of official DE programs do not qualify.

4. **Attend a World Credit Union Conference or another significant credit union/co-op education and engagement event outside of your home country/region, (virtual or in-person format) (as approved by your home DE Program Director).**
 - To meet this criterion, the experience must significantly increase the breadth of your cooperative/credit union knowledge and network outside of your home country/region. The event must be aligned with DE philosophy.
 - Examples might include: WOCCU's World Credit Union Conference, national/apex credit union conference, multi-country confederation conferences, multi-day DE Workshops, other significant DE-focused events, or significant CU/co-op education experience.
 - See Appendix A for a pre-approved list of education and engagement events. For all other events, **you must obtain approval from your home DE Program Director.**
 - You must have already attended the event with one exception: proof of registration for the 2022 WOCCU's World CU Conference will be accepted.

Questions regarding the criteria can be directed to your home DE Program Director. A full list of DE programs and directors can be found at www.doglobalgood.org/icude

I-CUDE Application Process & Milestones

To earn an I-CUDE designation, individuals must complete and submit the following application to their country's DE program director. An I-CUDE application and recognition calendar is in **appendix B** at the end of this document.

Once your application is received, your country's DE program director will review and confirm your information meets the I-CUDE requirements. Your country's DE program director will forward your application to the Worldwide Foundation for Credit Unions who will review, finalize and process your I-CUDE designation and prepare to spotlight your recognition of this achievement.

If your application is accepted, you will receive further detail on your new I-CUDE designation and plans for recognition.

If your application is considered incomplete or requires more information, your home country's DE program director will contact you and provide guidance on how to satisfy the requirements of the designation.

The 2022 deadline for I-CUDE applications to be submitted to DE program managers is **Friday, April 15th**. Once applications are received, DE program directors will review their home/regional applications and submit approved applications to the US program director and WOCCU for finalizing and processing, upon which I-CUDE designees would be notified.

Recognition for I-CUDEs at WOCCU's World Credit Union Conference

Global, industry and peer recognition of the I-CUDE Class of 2022 will take place via livestream and in-person at World Council for Credit Union's 2022 World Credit Union Conference (WCCU) in Glasgow, Scotland between July 17-20, 2022. Individuals who received an I-CUDE designation will be recognized ahead and during the event by the Worldwide Foundation.

DE program directors, I-CUDE designees and the greater DE network will be invited to attend this event to recognize new I-CUDE's that join this prestigious group.

I-CUDE Application

Name: _____

Country: _____

Current credit union or organization: _____

Email: _____

Phone: _____

Refer to the criteria listed above in this document, read the questions below carefully and provide complete and detailed answers. Contact your DE Program Director with any questions.

1. Earn a DE designation from your home country's DE program (virtual or in-person format).

List the year and location of the DE program you completed.

2. Complete at least one independent studies project that aligns with the learning objectives of the DE program and has demonstrated an impact, and attach a report to this application form provide no less than 500 words detailing:

- I. The purpose of their project*
- II. How it aligns with the learning objectives of DE such as the cooperative principles and sustainable development goals (development issues)*
- III. The tangible impact the project had on credit unions (includes employees and directors), the credit union system, credit union members, or your community*
- IV. The duration and frequency of your project (is it ongoing or being replicated?)*
- V. Provide any available documentation, photographs, communications, or other resources that confirm the existence and completion of your project.*

Your project must be approved by your home DE Program Director as meeting this criterion.

3. Earn a second DE designation by completing a DE program outside of your country. (virtual or in-person format).

List the year, location, format of the second DE program you completed.

4. Attend the virtual World Credit Union Conference or another virtual significant credit union/co-op education and engagement event outside of your home country/region. (as per the qualifications outlined in the application details and as approved by your home DE Program Director).

Please provide the full name, date, location, and host organization of your event. Provide detail on the activities and interactions you experienced while participating in this event, along with how it deepened your knowledge and network in ways that are aligned to DE philosophy.

This section to be used by your home country's DE Program Director & World Council/Worldwide Foundation.

Date application received: _____

DE Program Director Reviewer: _____

Approved/Returned: _____

If returned, describe reason: _____

Worldwide Foundation Reviewer: _____

Approved/Returned: _____

If returned, describe reason: _____

APPENDIX A: List of pre-approved events for Criteria #4

Attend a World Credit Union Conference or another significant credit union/co-op education and engagement event outside of your home country/region (as approved by your home DE Program Director).

- To meet this criterion, the experience must significantly increase the breadth of your cooperative/credit union knowledge and network outside of your home country/region. It must be an event that is aligned with DE philosophy.
- Examples might include virtual, in-person, or hybrid: WOCCU's World Credit Union Conference, national/apex credit union conference, multi-country confederation conferences, multi-day DE Workshops, other significant DE-focused events, or significant CU/co-op education experience.
- See below for a pre-approved list of education and engagement events. For all other events, you must obtain approval from your home DE Program Director.

Pre-Approved Events List (as of 12/16/2021)

WOCCU's World Credit Union Conference

CUNA GAC Conference

ICA Summit

CCCU Annual Conference

SACCA Conference

CUCC Conference

National/apex credit union conference

- Non-USA attendees a NCBA-CLUSA or CUNA national conference (USA); non-Canadian attendees attending CCUA national conference (Canada); etc.

Multi-country confederation conferences

- International Co-operative Alliance Global Conference

Multi-day DE Workshops or other significant DE-focused events outside of your home country/region

Significant CU/co-op education experiences

- Multi-day Cooperative Education Study Tour – e.g. Saint Mary's University education experience in Mondragon (Spain), Emilia-Romagna (Italy).

APPENDIX B: 2021 I-CUDE Milestone Calendar

- Oct-Dec: I-CUDE application window teaser marketing campaign.
- Dec 1: DE program directors conduct annual review of I-CUDE application ahead of submission window.
- Jan 4: I-CUDE Application online window opens and call for submissions marketing goes out.
- April 15: I-CUDE Application deadline and are submitted to DE program directors for review/approval.
- April 18-22: DE program directors review/approval applications and send to World Council/Worldwide Foundation for review/approval.
- April 25-29: World Council/Worldwide Foundation reviews & approves I-CUDE applications and notifies DE program directors.
- May 2-3: All applicants are notified by their DE program directors and a joint-press release is issued.
- May 9-July 15: Worldwide Foundation social media profiles and promotes the new class of I-CUDEs and their projects. Simultaneous promotion of WCUC recognition activities.
- July 17-20: Formal I-CUDE recognition events occur virtually, in-person or hybrid at the World Credit Union Conference.